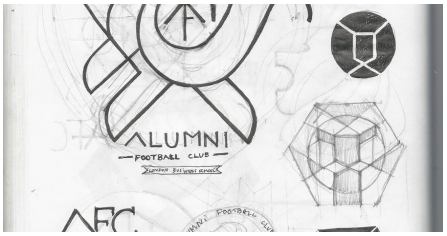


LBS ALUMNI FOOTBALL CLUB | BRANDING

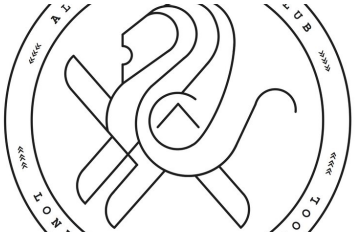
Branding · London, United Kingdom

CLIENT	LBS ALUMNI FOOTBALL CLUB
YEAR	2015
PROGRAMME	Branding
STATUS	Project

The London Business School Alumni Football Club's brand's renovation intends to be a contemporary, sophisticated and minimalist. Symbol of strength and power, the Lyon is frequently associated with football. The chosen colours of purple, gold and grey emphasize the idea of exclusivity wanted by the client.







TEKSTUDIO
Av. D. João II, 42, Piso 6, 601/2 · 1990-095 Lisboa · +351 214 003060 · info@tekstudio.pt · www.tekstudio.pt

VIEW PROJECT