BANCO CREDISUL

Retail · Angola

CLIENT	Banco Credisul
YEAR	2014
PROGRAMME	Retail, Branding
STATUS	Project

The Credisul Bank logo emerges from a thorough exploration of forms and shapes. The choice of the Hummingbird, commonly associated with wealth and nobility in Angola, aligns with the bank's desire to convey these ideals to its clients. The use of the color red is apt, symbolizing leadership, trust, achievement, and sophistication.







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